

## THE PRECINCT STRATEGY

IT STARTS WITH YOU AND YOUR NEIGHBORS

## **Objective**

## Grow the Santa Barbara County Republican Party in 5 steps to secure a prosperous and free Santa Barbara County











1. Discover the
Republicans in your
neighborhood via GOP
Data Center. Using Data
Center, you'll likely
discover hundreds of
like-minded people
literally around the corner
from you. You are not
alone!

2. Connect with your neighbors: Call, text, email, snail-mail, knock on doors and/or put a flyer at the home of voters, inviting them to talk; start with high propensity voters to create a core group.

3. Activate your precinct
-- discuss ideas, values
and action plans at
regular get togethers or
zooms using a provided,
planned monthly theme
that will be supported
with a media campaign
and on the unite2win805
website.

4. Recruit volunteers -have them register using
the online volunteer form
at unite2win805.org
(training is available for
all). Find potential
candidates to recruit too
for better local
governance.

**5. Campaign** with your powerful, connected community. Work together to secure a free and prosperous Santa Barbara County.

## Sign up to Win in 2024

www.unite2win805.org/volunteer www.unite2win805.org/the-precinct-strategy





